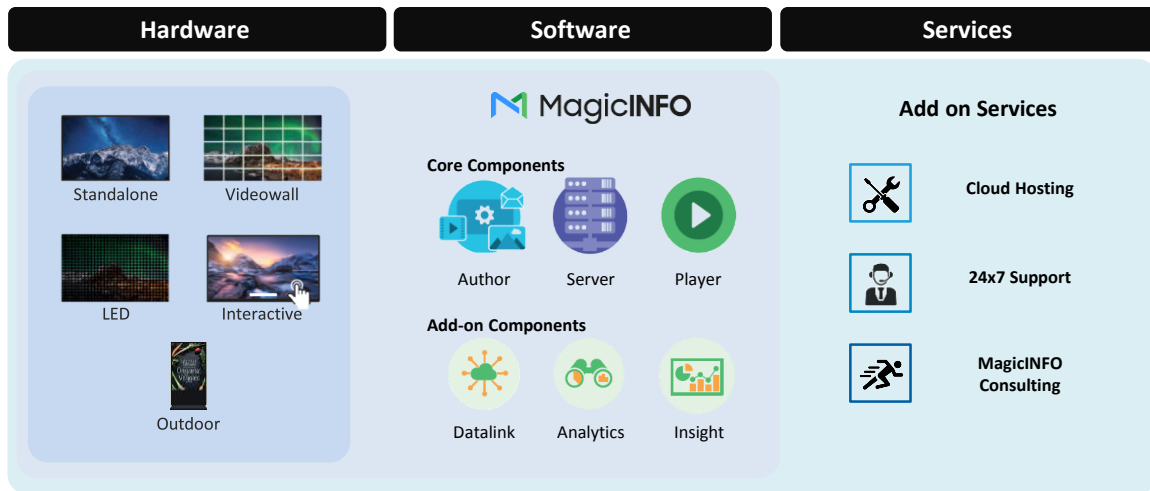
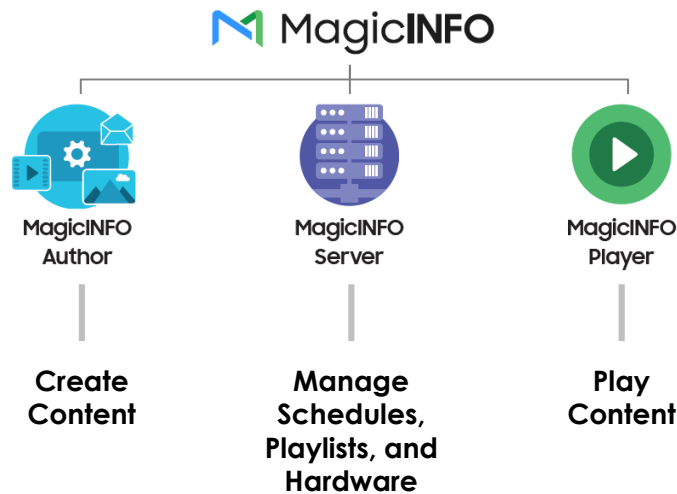


Parts of a MagicINFO System

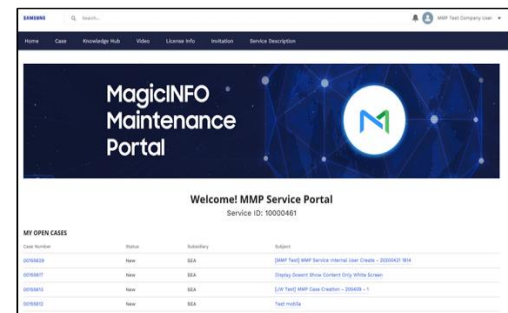


MagicINFO a 3-step content management solution

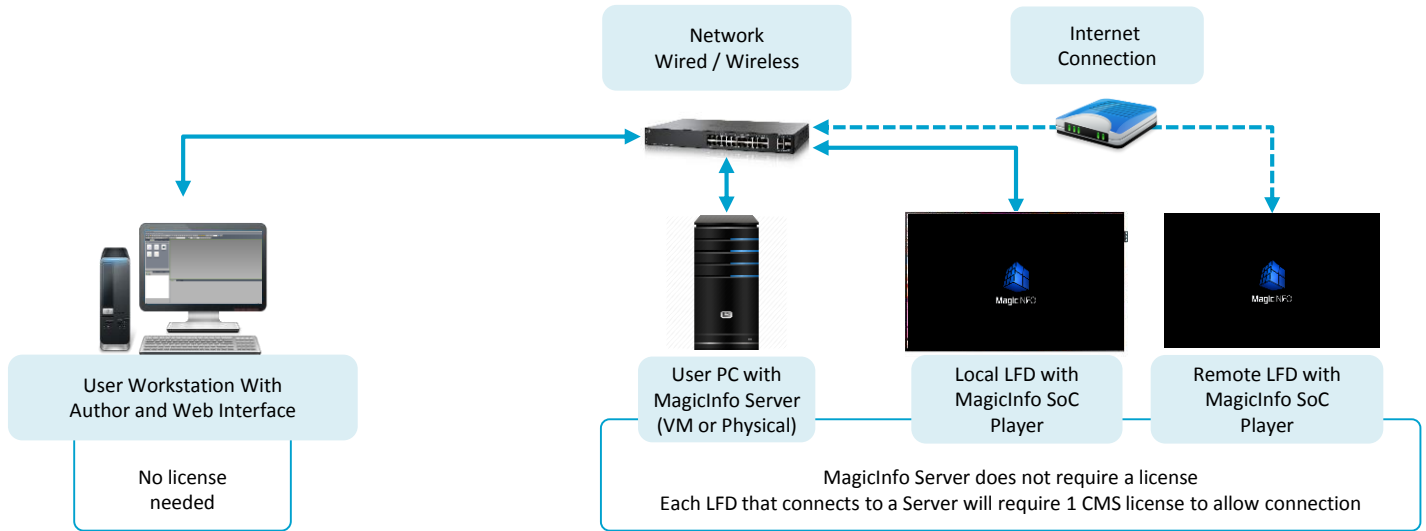


New MagicINFO Maintenance Program

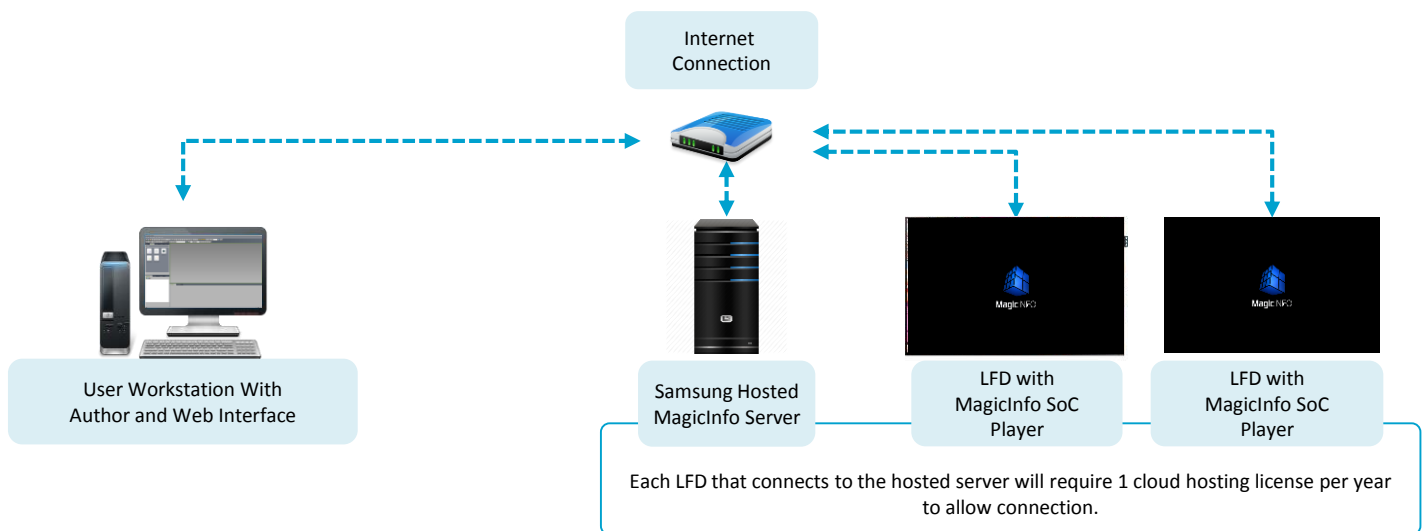
- The first year of Maintenance service is included with the purchase of each MagicINFO Premium license.
- A Maintenance license is required (after the first year) to obtain support, training, and updates for your MagicINFO software.
 - This provides access to the MagicINFO maintenance portal. This is a single site for all MagicINFO documentation and downloads.
 - This also allows you to stay current and get all updates for the latest features and capabilities.
 - Active Maintenance subscriptions allow you to utilize direct ticketing for Samsung technical support.



Typical MagicINFO On-Premise System Layout

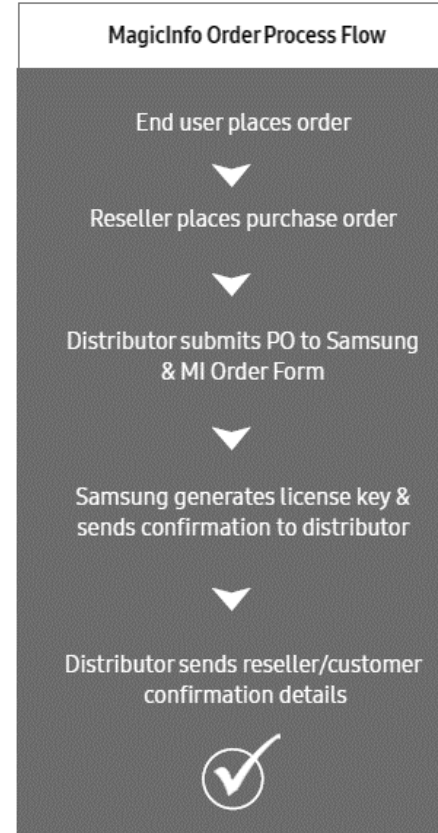


Typical MagicINFO Cloud Hosted System Layout



On Premise MagicINFO Licensing

License Part Number	Purpose of License
BW-MIP70PA	MagicINFO Premium CMS license. Allows connection of 1 LFD to a MagicINFO Server
BW-MIM70PA	MagicINFO Premium Maintenance License. Provides 1 year of Maintenance service for 1 CMS license. MUST BE PURCHASED EQUAL TO NUMBER OF CMS LICENSES.
BW-MIE30DA	MagicINFO Datalink license. Allows connection of 1 LFD to MagicINFO Datalink Server
BW-RMS40SA	MagicINFO RM license. Allows 1 Remote Management ONLY control of an LFD for hardware management with a 3 rd party CMS or for technical support.
CY-MILSSTS	MagicINFO Lite CMS license. Allows connection of one Lite LFD to a MagicINFO Server. FIRST 25 PROVIDED AT NO COST.



Cloud Hosted MagicINFO and Pro Services

Service	Description
Cloud Hosted CMS	Samsung hosts the MagicINFO server for you in a high reliability datacenter – no upfront license or maintenance purchases, just a simple yearly subscription.
Cloud Hosted Remote Management	Samsung hosted MagicINFO RM server – no upfront license or maintenance purchases, just a simple yearly subscription.
24x7 NOC Support	Samsung's NOC team provides SLA based 24x7 technical support beyond the standard Maintenance ticketing system.
Content Scheduling and Mastering	Samsung's engineering team can provide content scheduling services, as well as content remastering (optimizing for signage, not creating).

For more information, please contact your Samsung representative